

HOW CAN YOU BEST REACH THE DADS IN YOUR COMMUNITY?

Good Dads Great Communities is a six-part video and discussion-based program designed to help small groups of community stakeholders address the needs of fathers. It is your practical and time-tested guide as your organization works to build a community-based father-focused initiative.

IN EACH BUNDLE

- Ten sets of all six community leader booklets
- 1 USB drive with discussion starter videos
- Trusted research resources



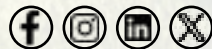
Good Dads

GREAT COMMUNITIES



Helping Kids and Communities
One Dad at a Time

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WHY FOCUS ON FATHERS?

Three key ingredients for a great place to live are strong schools, robust economies and safe neighborhoods. But a community without engaged fathers cannot hope to have any of these things!

At Good Dads, we know that engaged dads are a critical piece of the puzzle, which is why many communities suffer when they fail to focus on fathers.

When fathers are inspired, resourced and encouraged to be more involved in the lives of their children ...



SCHOOLS ARE STRONGER



NEIGHBORHOODS ARE SAFER



RELATIONSHIPS FLOURISH



THE ECONOMY IS MORE ROBUST

CATCH THE GOOD DADS VISION

With Great Communities as your guide and Good Dads at your side, your group will discover the best strategies for engaging and supporting fathers:

- Describe your community's demographics, resources and gaps in service
- Evaluate existing father-focused efforts in your area, if any
- Identify your community's champions and responsible fatherhood advocates.
- Assess areas in which your father-focused initiative is most likely to succeed
- Define barriers fathers face in engaging in their children's educations
- Cite evidence that men care about relationships, and that warm, loving relationships are crucial for a long and happy life
- Detail the barriers at-risk fathers face in achieving self-sufficiency
- Build a guide for men and their families to achieve their goals
- Identify the best fundraising methods for your initiative
- Compose a list of core values related to engaged fatherhood to guide your team's mission
- And more!

The Great Communities program is your best first step to becoming a Good Dads Chapter

- **Good Dads chapters are made up of community-oriented entities who come together to promote father engagement in their area.**
- **They provide resources and tools for fathers in their community using one or more Good Dads programs. Chapters receive unique support from staff at Good Dads' headquarters in Springfield, MO.**
- **Chapters pay an annual fee scaled to community size, enabling them to pursue the Good Dads mission while granting them access to greater benefits, resources, outreach materials, networking opportunities and more.**

BENEFITS

- **Consult with the Good Dads team**
- **Gain premiere access to new programs/materials**
- **Access discounts to Good Dads training events**
- **Access trademarked logos & media resources**
- **Publish your content on the Good Dads website**
- **Identify as a member of the Good Dads Network**
- **And more!**